DEPARTMENT OF BBA

STAFF PARTICIPATION & PAPER PRESENTATIONS 2018 & 2019

S.No.	Name of the teacher	Name of the Proceedings	Date	Organized by	Participation / Paper presentation	Title of the paper	ISBN/ ISSN
1.	Dr.G.Prasanna Kumar	Faculty Development Program (FDP) on Statistical model building using R	4th to 6th May, 2018	School of Management Studies, University of Hyderabad	Participation	-----	-----
2.	Dr.G.Prasanna Kumar	Faculty Development programme on "Big Data Analytics"	21st-25th May, 2018	Electronics and ICT Academies under the Ministry of Electronics and information Technology, Government of India.	Participation	-----	-----
3.	Mrs.B.Anne SumaLatha	Workshop on LMS	22nd July 2018	IQAC, P.B.Siddhartha College of Arts & Science, Vijayawada.	Participation	-----	-----
4.	Mr.K.Vijay	Workshop on LMS	22nd July 2018	IQAC, P.B.Siddhartha College of Arts & Science, Vijayawada.	Participation	-----	-----
5.	Mr.K.V.Ramesh Chandra	Faculty Development programme on Emerging Global HR practices	12th October, 2018	HR Footprints in association with NHRD Network, Vijayawada	Participation	-----	-----
6.	Mrs.B.Anne SumaLatha	Faculty Development programme on Emerging Global HR practices	12th October, 2018	HR Footprints in association with NHRD Network, Vijayawada	Participation	-----	-----
7.	Mr.K.Vijay	Faculty Development programme on Emerging Global HR practices	12th October, 2018	HR Footprints in association with NHRD Network, Vijayawada	Participation	-----	-----
8.	Dr.G.Prasanna Kumar	Faculty Development programme on Emerging Global HR practices	12th October, 2018	HR Footprints in association with NHRD Network, Vijayawada	Participation	-----	-----
9.	Dr.G.Prasanna Kumar	National Workshop on Text Analytics	10th & 11th November 2018	School of Management Studies, Pondicherry University	Participation	-----	-----
10.	Mr.K.V.Ramesh	UGC Sponsored	23rd	KBN College,	Participation	-----	-----

	Chandra	National Workshop on Intellectual Property Rights - Issues and Challenges	November 2018	Vijayawada in collaboration with Krishna University, Machilipatnam			

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11.	Mrs.B.Anne SumaLatha	UGC Sponsored National Workshop on Intellectual Property Rights - Issues and Challenges	23rd November 2018	KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation	-----	-----
12.	Mr.K.Vijay	UGC Sponsored National Workshop on Intellectual Property Rights - Issues and Challenges	23rd November 2018	KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation	-----	-----
13.	Dr.G.Prasanna Kumar	UGC Sponsored National Workshop on Intellectual Property Rights - Issues and Challenges	23rd November 2018	KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation	-----	-----
14.	Mrs.B.Anne SumaLatha	UGC Sponsored Two day National Seminar on "Statutory Compliances of Human Resources at Workplace"	9th & 10th March, 2019	Department of HRM, Acharya Nagarjuna University, Guntur	Presentation	Industrial Relations Legislations	-----
15.	K.Vijay	UGC Sponsored Two day National Seminar on "Statutory Compliances of Human Resources at Workplace"	9th & 10th March, 2019	Department of HRM, Acharya Nagarjuna University, Guntur	Presentation	Industrial Relations Legislations	-----

16.	Mr.K.V.Ramesh Chandra	ICSSR – SRC Sponsored National Seminar on Modern methods and effectiveness of Tribal programmes - suggest necessary measures in the light of findings	18th & 19th March, 2019	KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation	-----	-----
17.	Mrs.B.Anne SumaLatha	ICSSR – SRC Sponsored National Seminar on Modern methods and effectiveness of Tribal programmes - suggest necessary measures in the light of findings	18th & 19th March, 2019	KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation	-----	-----
18.	K.Vijay	ICSSR – SRC Sponsored National Seminar on Modern methods and effectiveness of Tribal programmes - suggest necessary measures in the light of findings	18th & 19th March, 2019	KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation	-----	-----
19.	Mr.K.V.Ramesh Chandra	National Seminar on Emerging trends in Digital marketing – Challenges and Opportunities	22nd & 23rd March, 2019	Acharya Nagarjuna University, Guntur	Participation	-----	-----
20.	Mrs.B.Anne SumaLatha	National Seminar on Emerging trends in Digital marketing – Challenges and Opportunities	22nd & 23rd March, 2019	Acharya Nagarjuna University, Guntur	Presentation	Traditional Advertising Vs. Digital Marketing	-----

21.	K.Vijay	National Seminar on Emerging trends in Digital marketing – Challenges and Opportunities	22nd & 23rd March, 2019	Acharya Nagarjuna University, Guntur	Presentation	Traditional Advertising Vs. Digital Marketing	-----
22.	Mrs.B.Anne SumaLatha	National Seminar on Future of Work (FOW) in changing Business Landscape	23rd March, 2019	P.B.Siddhartha College of Arts & Science, Vijayawada in association with NHRD Network, Vijayawada	Presentation	The impact of acquiring skills and the transition to a new future	-----
23.	K.Vijay	National Seminar on Future of Work (FOW) in changing Business Landscape	23rd March, 2019	P.B.Siddhartha College of Arts & Science, Vijayawada in association with NHRD Network, Vijayawada	Presentation	The impact of acquiring skills and the transition to a new future	-----
24.	K.Vijay	Faculty Development programme titled Financial modelling using Microsoft Excel	26th to 28th April, 2019	School of Management Studies, University of Hyderabad	Participation	-----	-----
25.	Mr.K.V.Ramesh Chandra	Faculty Development programme on Moodle: Open source Learning Management System	10th – 14th June 2019	E&ICT Academy, Indian Institute of Technology, Guwahati	Participation	-----	-----