DEPARTMENT OF BBA STAFF PARTICIPATION & PAPER PRESENTATIONS 2018 & 2019

S.No.	Name of the teacher	Name of the Proceedings	Date	Organized by	Participation / Paper presentation	Title of the paper	ISBN/ ISSN
1.	Dr.G.Prasanna	Faculty	4th to 6th	School of	Participation		
	Kumar	Development	May, 2018	Management Studies,			
		Program (FDP)		University of			
		on Statistical		Hyderabad			
		model building					
		using R					
2.	Dr.G.Prasanna	Faculty	21st-25th	Electronics and ICT	Participation		
	Kumar	Development	May, 2018	Academies under the			
		programme on		Ministry of Electronics			
		"Big Data		and information			
		Analytics"		Technology,			
				Government of India.			
3.	Mrs.B.Anne	Workshop on	22 nd July	IQAC, P.B.Siddhartha	Participation		
O.	SumaLatha	LMS	2018	College of Arts &	artio.patio		
	Gamazama			Science, Vijayawada.			
4.	Mr.K.Vijay	Workshop on	22 nd July	IQAC, P.B.Siddhartha	Participation		
••	ivii ii ti v ijay	LMS	2018	College of Arts &	artioipation		
		LIVIO		Science, Vijayawada.			
5.	Mr.K.V.Ramesh	Faculty	12 th	HR Footprints in	Participation		
0.	Chandra	Development	October,	association with	artioipation		
	Chandra	programme on	2018	NHRD Network,			
		Emerging Global		Vijayawada			
		HR practices		, indianada			
6.	Mrs.B.Anne	Faculty	12 th	HR Footprints in	Participation		
0.	SumaLatha	Development	October,	association with	articipation		
	SumaLama	programme on	2018	NHRD Network,			
		Emerging Global		Vijayawada			
		HR practices		l ljayawada			
7.	Mr.K.Vijay	Faculty	12 th	HR Footprints in	Participation		
٧.	ivii.rx.vijay	Development	October,	association with	ranticipation		
		programme on	2018	NHRD Network,			
		Emerging Global	2010	Vijayawada			
		HR practices		l ljayawada			
8.	Dr.G.Prasanna	Faculty	12 th	HR Footprints in	Participation		
0.		Development	October,	association with	ranticipation		
	Kumar	programme on	2018	NHRD Network,			
		Emerging Global		Vijayawada			
		HR practices		, jayamada			
9.	Dr.G.Prasanna	National	10 th & 11 th	School of	Participation		
J.	Dr.G.Prasanna Kumar	Workshop on		Management Studies,			
	Ituliiai	Text Analytics	2018	Pondicherry			
		T GAL AHAIYIICS		University			
10.	Mr.K.V.Ramesh	UGC Sponsored	23 rd	KBN College,	Participation		
IU.	ivii.N.v.Ramesh	ogo sponsored		. S. T. College,	Participation		

Chandra	National	November	Vijayawada in		
	Workshop on	2018	collaboration with		
	Intellectual		Krishna University,		
	Property Rights -		Machilipatnam		
	Issues and				
	Challenges				

S.No.	Name of the teacher	Name of the Proceedings	Date	Organized by	Participation / Paper presentation	Title of the paper	ISBN/ ISSN
11.	Mrs.B.Anne SumaLatha	National		KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation		
12.	Mr.K.Vijay	UGC Sponsored National	23 rd November 2018	KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation		
	Dr.G.Prasanna Kumar	National		KBN College, Vijayawada in collaboration with Krishna University, Machilipatnam	Participation		
14.	Mrs.B.Anne SumaLatha	Two day National	9 th & 10 th March, 2019	Department of HRM, Acharya Nagarjuna University, Guntur		Industrial Relations Legislations	
15.	K.Vijay	UGC Sponsored Two day National	9 th & 10 th March, 2019	Department of HRM, Acharya Nagarjuna University, Guntur		Industrial Relations Legislations	

16.	Mr.K.V.Ramesh	ICSSR – SRC	18 th & 19 th	KBN College,	Participation		
10.	Chandra	.000.1	March,	Vijayawada in	articipation		
	Onanara	National Seminar	· ·	collaboration with			
		on Modern		Krishna University,			
		methods and		Machilipatnam			
		effectiveness of		- Maorimpatriarr			
		Tribal					
		programmes -					
		suggest					
		necessary					
		measures in the					
		light of findings					
17	Mrs.B.Anne		18 th & 19 th	KBN College,	Participation		
''.	SumaLatha	.000.0	March,	Vijayawada in	articipation		
	Carrazatria	National Seminar	· ·	collaboration with			
		on Modern		Krishna University,			
		methods and		Machilipatnam			
		effectiveness of		maoriii patriarii			
		Tribal					
		programmes -					
		suggest					
		necessary					
		measures in the					
		light of findings					
18	K.Vijay		18 th & 19 th	KBN College,	Participation		
.0.	i t. vijay		March,	Vijayawada in	artioipation		
		National Seminar		collaboration with			
		on Modern		Krishna University,			
		methods and		Machilipatnam			
		effectiveness of					
		Tribal					
		programmes -					
		suggest					
		necessary					
		measures in the					
		light of findings					
19.	Mr.K.V.Ramesh		22 nd & 23 rd	Acharya Nagarjuna	Participation		
.5.	Chandra		March,	University, Guntur			
		o =o.gg	2019				
		marketing –					
		Challenges and					
		Opportunities					
20.	Mrs.B.Anne		22 nd & 23 rd	Acharya Nagarjuna	Presentation	Traditional	
	SumaLatha		March,	University, Guntur		Advertising Vs.	
			2019			Digital Marketing	
		marketing –				g	
		Challenges and					
		Opportunities					

21.	K.Vijay	National Seminar	22 nd & 23 rd	Acharya Nagarjuna	Presentation	Traditional	
		on Emerging	March,	University, Guntur		Advertising Vs.	
		trends in Digital	2019			Digital Marketing	
		marketing –					
		Challenges and					
		Opportunities					
22.	Mrs.B.Anne	National Seminar	23 rd	P.B.Siddhartha	Presentation	The impact of	
	SumaLatha	on Future of		College of Arts &		acquiring skills	
		Work (FOW) in	2019	Science, Vijayawada		and the transition	
		changing		in association with		to a new future	
		Business		NHRD Network,			
		Landscape		Vijayawada			
23.	K.Vijay	National Seminar	23 rd	P.B.Siddhartha	Presentation	The impact of	
		on Future of		College of Arts &		acquiring skills	
		Work (FOW) in	2019	Science, Vijayawada		and the transition	
		changing		in association with		to a new future	
		Business		NHRD Network,			
		Landscape		Vijayawada			
24.	K.Vijay	Faculty	26 th to 28 th		Participation		
		Development	April, 2019	Management Studies,			
		programme titled		University of			
		Financial		Hyderabad			
		modelling using					
		Microsoft Excel					
25.	Mr.K.V.Ramesh	Faculty			Participation		
	Chandra	Development	June 2019	Indian Institute of			
		programme on		Technology,			
		Moodle: Open		Guwahati			
		source Learning					
		Management					
		System					